

GOING BACK TO SCHOOL

SEPTEMBER, 1971

# Esquire

THE MAGAZINE FOR MEN

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# Florsheim Shoes

FOR MEN WHO MEASURE VALUE  
IN TERMS OF QUALITY ALONE



THE FLORSHEIM SHOE COMPANY • CHICAGO • MAKERS OF FINE SHOES FOR MEN AND WOMEN



All the world's a stage...  
and *Travelite*  
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Play a leading role, wherever you go, in a "Travelite" wardrobe of smartly designed fabric worn by WOMEN for BORUMBO for Barton-Anderson exclusive. These coats of rich texture and distinctive pattern, so handsomely cut and expertly hand-tailored, never fail to "make an entrance" in our smartest. Forward by leading clothiers everywhere.

Men's "Travelite" worn by Barton-Anderson of Brown & Womble, 1000 Fifth Avenue, New York City. Women's "Travelite" worn by Barton-Anderson, 1000 Fifth Avenue, New York City.

Fabric Perfection Since 1865 **Borumbo**

NEW YORK  
BOSTON  
SAN FRANCISCO  
AND MANY OTHERS





## Thinking Shop with Esquire

THE LATEST IN THE RACKS



**SHAPES UP**  
WHY YOU NEED IT



**SHAPES UP**  
WHY YOU NEED IT

**SHAPES UP**  
WHY YOU NEED IT

**SHAPES UP**  
WHY YOU NEED IT



**Stardline**

**Stardline**



**Stardline**



**Stardline**

**Stardline**

**Stardline**

### NEED TOMATOES FROM HAWAII.

There's a fellow in Hawaii who will undertake to ship fresh Hawaiian tomatoes anywhere in the United States. Curiously priced and certainly delicious, these can be a handy thing to have in the kitchen.

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**SHAPES UP**  
WHY YOU NEED IT

**SHAPES UP**  
WHY YOU NEED IT

**SHAPES UP**  
WHY YOU NEED IT

### That's putting it MILDLY!



Whiskies have been my Whiskies of 24 straight years with a piped air—

### Country Doctor Pipe Mixture

The Doctor in Distress! The Doctor in Distress! A touch of Country Doctor Mixture.



GET IT TODAY!

### INVENTORS

THE LONDON SHOP

PURE CASHMERE

THE LONDON SHOP

THE LONDON SHOP

THE LONDON SHOP

THE LONDON SHOP



STORM KING

STORM KING

STORM KING

### September, 1937

School days, school nights



THE LONDON SHOP

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THE LONDON SHOP

THE LONDON SHOP

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### September, 1937



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# Barry's TRICK OPERATOR



## Barry's Formula for the hair

"He-men" way to keep your hair well groomed and neat. Barry's Formula sends message for that clean, healthy feeling.



Put the bottle on your shelf, every man.

In the cities of  
JACKSON & LAFAYETTE  
FLORIDA WASTE  
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Local distributors in each  
city. See August 1947  
National Business Directory, page 12, 13

## MARK GOLF BALLS

Mark Golf Balls are the only balls in the world that are made of a special material which makes them fly straight and true. They are the only balls in the world that are made of a special material which makes them fly straight and true. They are the only balls in the world that are made of a special material which makes them fly straight and true.

## LINGUAPHONE

is your Passport to the World. It gives you more than 100 languages in 10 minutes. It gives you more than 100 languages in 10 minutes. It gives you more than 100 languages in 10 minutes. It gives you more than 100 languages in 10 minutes. It gives you more than 100 languages in 10 minutes.

## LINGUAPHONE

Conversational METHOD

It gives you more than 100 languages in 10 minutes. It gives you more than 100 languages in 10 minutes. It gives you more than 100 languages in 10 minutes. It gives you more than 100 languages in 10 minutes. It gives you more than 100 languages in 10 minutes.

## NAME YOUR OWN BUSINESS

Not enough that you have a good looking, plenty of money. You need a business. You need a business. You need a business. You need a business. You need a business.

## LINGUAPHONE INSTITUTE

1000 Broadway, New York 10, N.Y.

1000 Broadway, New York 10, N.Y.

1000 Broadway, New York 10, N.Y.

# Talking Shop with Esquire

## PHONE FOR TWO.

The usual problem of how to carry the load, in a single talking position, is solved by the use of the new Esquire phone. The new Esquire phone is a single talking position, in a single talking position, in a single talking position. The new Esquire phone is a single talking position, in a single talking position, in a single talking position.

## AVOID THAT QUACK.

When you call the doctor, you are usually told to wait. You are usually told to wait. You are usually told to wait. You are usually told to wait. You are usually told to wait. You are usually told to wait. You are usually told to wait. You are usually told to wait.

## READY TO TALK OR SHOW.

Don't waste a minute of your time. Don't waste a minute of your time. Don't waste a minute of your time. Don't waste a minute of your time. Don't waste a minute of your time. Don't waste a minute of your time. Don't waste a minute of your time. Don't waste a minute of your time.

## BARBERSHOP WASHING.

When you wash your face, you are usually told to wait. You are usually told to wait. You are usually told to wait. You are usually told to wait. You are usually told to wait. You are usually told to wait. You are usually told to wait. You are usually told to wait.

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# Empire Presser SAVES TIME AND MONEY!

With the Empire Presser, you can save time and money. You can save time and money. You can save time and money. You can save time and money. You can save time and money. You can save time and money. You can save time and money. You can save time and money.



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## BE TALLER



With the Empire Presser, you can save time and money. You can save time and money. You can save time and money. You can save time and money. You can save time and money. You can save time and money. You can save time and money. You can save time and money.



# THE CLASS OF '47

# Van Heusen

shirts • ties • pajamas • sport shirts

When it comes to knowing what to wear, all Americans look to the same man. They all look to Van Heusen for the same good taste. They all look to Van Heusen for the same good taste. They all look to Van Heusen for the same good taste. They all look to Van Heusen for the same good taste. They all look to Van Heusen for the same good taste.

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**24 EYE APPEAL**

**SPIRITS**  
by Heather  
PATIO  
BAR  
HOME

**EDDY**

**EDDY'S**

EDDY'S is a new concept in the world of entertainment. It's a place where you can enjoy a variety of entertainment options in a comfortable and relaxing environment. Eddy's is a place where you can enjoy a variety of entertainment options in a comfortable and relaxing environment.

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**Change to 'ELEVATORS'**

**TAILEST**

Web Camo You

**ELEVATORS**

MAINTENANCE SERVICE

**ELEVATORS**

MAINTENANCE SERVICE

## Talking Shop with Esquire

**MANHATTAN LAMBERT** There's an element to fashion that's not in the clothes themselves, but in the way they're worn. That's the idea behind the new collection of clothing from the designer. It's a collection of clothing that's designed to be worn in a way that's not in the clothes themselves, but in the way they're worn.

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## WEIGHS and MEASURES FISH

**Langley**

**DE-LIAR**

**ROMAN**

**ROMAN**

**ROMAN**

**ROMAN**

**ROMAN**

**ROMAN**

## Class of '10 or '51 your Halliburton trips are fun!

Lifetime of satisfaction, too, in every Halliburton Travel Case, for only Halliburton has these matchless features: reasonably priced pockets lined in waterproof Vynlon—hand lined fine fabric interiors—exclusive self-lightening fasteners—pencil drawers case that closes airtight against moisture, mildew and dust—on matched models. . .

at the biggest shops and department stores.



SABED OVERHOLD CASE—30.00



**CLASSMATES REMEMBER**

**HALLIBURTON**



**ROOMMATES REJOICE**



**CALLS COME QUICKER**

**CALLS COME QUICKER**



**BUSINESS ARE BRAVER**

**BUSINESS ARE BRAVER**



**HOUSEPARTIES HAPPEN**

**HOUSEPARTIES HAPPEN**

**AT LAST** I can wash a wool shirt  
it's **PACIFIXED**

*Pacifixed fabric... gives the woolen wardrobe the durability of Lexington, for wool washable dress.*

It's a fact. Now you can get wool shirts that are washable. Pacifixed® makes them so. Pacifixed! That's the name given to Farnell's new, exclusive process that turns the care of the garment, built shrinkage in a minimum. What a help! But there's even more to the story. Pacifixed makes the shirt wear longer, drapes better, holds its shape better. Yes, and the process takes the life of the garment. More than usual lifetime is obtained in a wider range of colors than has heretofore been possible.

Look for the Pacifixed label on the next wool shirt you buy. You'll find security included; see strong shirts with this label at America's leading stores. Pacific Mills, Woollen Division, 583 Fifth Avenue, New York 16.

**PACIFIXED**  
WASHABLE WOOL  
MADE IN U.S.A.  
WASHABLE WOOL  
MADE IN U.S.A.

Look for this label and hangtag when you buy. They identify the genuine Pacifixed washable fabrics. Garments made from such fabrics are guaranteed to bear the seal of the American Institute of Lexingology, attesting their washability. Sewed for live, descriptive booklet on Pacifixed wash fabrics.

LOOK TO THE **fabric FIRST—BUY PACIFIXED**

**GOLFSERS!**  
The most complete catalogue of golf clubs in the world...  
GOLFERS! COLLEGE POINTS IN 1957...  
3-PHASE COLLAR HOLDER...  
GOLFERS! COLLEGE POINTS IN 1957...  
3-PHASE COLLAR HOLDER...  
GOLFERS! COLLEGE POINTS IN 1957...  
3-PHASE COLLAR HOLDER...

**PLASTIC CARDS**

Now make the 1957-1958...  
Plastic cards...  
Plastic cards...  
Plastic cards...

**Will Know**  
WHY YOU'RE TALLER  
FELLMAN LTD.  
The Infamous Tailor...  
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**Talking Shop with Esquire**

WATER TOWN LIGHTER...  
The most complete catalogue of golf clubs in the world...  
GOLFERS! COLLEGE POINTS IN 1957...  
3-PHASE COLLAR HOLDER...  
GOLFERS! COLLEGE POINTS IN 1957...  
3-PHASE COLLAR HOLDER...

**WUNDERBAPPE**

Have you seen...  
Wunderbappe...  
Wunderbappe...  
Wunderbappe...

**SPICY**  
Beverage...  
**WORTHY**  
Beverage...  
**RABSONS**  
Beverage...  
**MADE EVERYTHING WITH**  
Cash's...  
**WORTHY NAME TAPES**  
Cash's...  
**FREE Insurance**  
SABRE...  
**FREE Insurance**  
SABRE...

**John Middleton WALNUT PIPE TOBACCO**

Collector's Pride...  
The above pipe...  
The above pipe...  
The above pipe...

**TOPPER**

Cuts everything for size-saving...  
Topper...  
Topper...  
Topper...































"Oh please, Mrs. Heller, tell about when you were in the Navy!"



Statistical proof, scientifically arrived at, demonstrating that the average woman spends a fourth of a lifetime as a glummer

## Beauty Is Her Duty

by WALTER SORELL

I WERE not yet met the man who did not, at least once in a while, complain about having to share "his" hair in some something other than oil, with necessity, in those spots by haircare in a downright manner to which he seldom sensibly responds in a way of their compliance in life.

The average man wastes 10 minutes a day smoothing his cheeks and chin and does not even think of shaving normally for his body. This happens work takes 30 minutes a week, or 2 days (12 hours and 10 minutes out of a year). Most of us look like sheep but more filling about and make me each personal about and we do wish to have at least pay rise for others are always present in the background (about) and 10 minutes a day for a year (about) is a no-brainer. Add to these figures:

1 minute a day for cutting hair	2 hours 3 minutes
Shaved times 1 day (12 minutes altogether) for	10 hours 10 minutes
adjusting his	10 hours 10 minutes
10 minutes a week for cutting hair	5 hours 30 minutes
Then a week for gym, chess, bath, or massage	10 hours

Do these 30 days, 10 hours and 10 minutes (purely man) make compare with the same efforts of the average woman? Let's see

<b>Hair</b>	
Permanents, twice a year, 3 hours each	6 hrs.
Shampoo, oil, every second week, 1 hour each	32 hrs.
Conditioning and styling, 45 minutes a day	27 1/2 hrs. 45 min.
Brushing at night, 100 strokes, 10 minutes	60 hrs. 30 min.
Looking for gray hairs, 30 minutes a month	4 hrs.
	104 hrs. 30 min.

<b>Face</b>	
Cleaning, 5 minutes a day	15 hrs. 30 min.
Make-up, twice a day, 5 minutes each time	75 hrs.
Exfoliating 10 times a day, 30 seconds each	45 hrs. 30 min.
Lipstick, 2 times a day, 1 minute each	30 hrs. 30 min.
Mascara, twice a day, 5 minutes each	90 hrs. 30 min.
Eye-liner pencil, twice a week, 20 minutes each	104 hrs.
Facial, twice a week, 1 hour each	104 hrs.
	307 hrs. 30 min.

<b>Hands</b>	
Manicure, once a week, 30 minutes	20 hrs. 30 min.
Showering and soaping and polish, three times a week, 40 minutes each	36 hrs.
Application of hand lotion, twice a day, 30 seconds each	5 hrs. 30 min.
	63 hrs. 30 min.

<b>Feet</b>	
Podiatric, twice a month, 15 minutes each	14 hrs.
Showering and soaping and polish, once a week, 15 minutes each	12 hrs.
	26 hrs.

<b>The Skin</b>	
Breastfeeding and skin care, three times a week, 9 minutes each time	12 hrs.
Showering and soaping, once a week, 5 minutes	4 hrs. 30 min.
Shaving legs, once a week, 3 minutes	4 hrs. 25 min.
	20 hrs. 45 min.

<b>Shopping</b>	
Wardrobe shopping, 15 minutes a day	45 hrs. 30 min.
Shopping for shoes and jewelry, 1 hour 30 minutes each week	75 hrs.
Shopping for beauty supplies, 1 hour a month	12 hrs.
Replenishing of articles purchased, 30 minutes a month	6 hrs.
	138 hrs. 30 min.

<b>Miscellaneous</b>	
Massage or gym, 5 hours a week	104 hrs.
Studying fashion, reading fashion magazines, 10 minutes a day	40 hrs. 10 min.
Worrying about diet, 30 minutes a day	110 hrs. 30 min.
Talking about clothes, 30 minutes a day	110 hrs. 30 min.
Foundation cosmetics, covering imperfections, 10 min.	30 hrs.
Looking at other women, etc.	30 hrs. 20 min.

Sum total: 3415 hours or 142 days 5 hours or 5 weeks 3 days 3 hours, which is more than 2 months out of a year. If cut at a stroke and would figure the day to having, 16 hours only giving us an average of 8 hours for sleep, it would amount to 98 days 11 hours or 12 weeks 6 days 11 hours which makes it a good 2 months out of every year.

No woman's anatomy



The Lady of the Legs

Therese Blanton Fisher Bonbrake, in costume with her undubious nose, appears, early in the history of being stars. She could like to dress herself in blue, then blue, then such a thing as a dress? From her usual costume to prime ballroom of Rodgers and Hammerstein's *South Sea* Bonbrake, she might perform a costume which she says represents all a woman's femininity. It also shows off her entirely immaculate legs. Born in Bulgaria, the first dressed in *Paris* in the age of *Shore*, because the *Paris* model of *Shore* Blanton, passed the *Paris* Race to the Moon Carlo. Possibly she was on Broadway in *The Merry Widow* and *Ends*.

## The Man with the Rubber Legs

Lena Karel was just another comic until he began to do his famous waddling walk.

As a comedy, Lena Karel was never really one of the A-players. If you were making the fortunes of his name, you would put him toward the middle, perhaps a shade the side of radioactivity, because after all he was a professional with a distinctly yet not too professional, but he lacked gravitas, or the way some of the men you find it in the wadded comedy of Groucho Marx, or the wadded tragedy of Desires or Paddy. Most of his life he was a man making his living trying to be funny, the way men make their living behind a curtain in a hall of sporting cranes in a grocery store.

Even the men of genius are never able to make people laugh. It is a nerve-wracking life. But for those who want it is empty a way in today's world, the business of amusing people when your mind is full of the problems of survival is a cruel and nerve-wracking business. There are times when you would gladly exchange it for a dollar and a shawl.

But as you speak, call it these business, say it from your blood. There is something that keeps even the most expert from making great up in his head.

That something is what happened to Lena Karel, who was his best step, but by no means a genius. It changed him from a little guy something to make people laugh with a big one, just to make up if a funny gentleman had worked him with his word. Maybe he would have gotten to Broadway anyway, but this one alone put him at that glittering position you see in his De Mure passing, surrounded him with these lovely girls put him in his along the Great White Way for two decades, and made him make a special and a part of the language.

It wasn't a very big thing, just the way he walked, but when he went into that thickening, underdeveloped series, Lena Karel suddenly became extraordinarily funny. He was just another mediocre comic, and then he moved about the stage and he was touched with genius. It was a walk that was half punch, half, half then deadly. It was a shaggy, a waddle, a waddle, he seemed to give way at the same time but never quite looking completely. He walked across the stage and people laughed the way they laughed when Charlie Chaplin walked across the screen carrying his suitcase and looking for his lost dog. It was something they came to see and they wanted to see it knowing what was coming. Having seen it a dozen times before, but wanting to see it just once more.

Probably a genius to have a universal meaning and a man broadcasting a light would say that a light was doing a Lena Karel and his business would understand the light's long and richly colored line.

And this was the first of Lena Karel and his comedy. He was born in New South Wales and was going to be a doctor. But he was stage-struck, and when he was seventeen he got his first chance. After that there was nothing else for him.

In 1916 he got to Broadway. But so a star had to Broadway. Within a year he had found it in a long jolt. For twenty-one years he played New York, London, the provinces. For Earl Carroll, for Sigmund, and in vaudeville. Though it was to make him wild.

When vaudeville died, he sat alone with his 40. There were the ball players for the men and women who played the music and the Palace. Then BKO picked him back up and now he plays to the silent comedies that appear just after the opera and before the feature. If you're lucky some night in your favorite theater you can catch Lena Karel walking across the screen that same waddling, because way he did come up when he was a man of the LaughM Father. 35















### *You Among Flowers*

by **WALTER BENTON**

*Floral Interpretations*  
by **J. FREDERICK SMITH**

The butterfly weed in the terra-cotta vase recalls  
the Quaker . . . Tanyponne Lake—  
and above all,  
as scarlet sparks against the milkweed milk  
of your throat and shoulders,  
starring the gentle leaves  
of your eyes and hair.

You always held flowers as . . .



in the delicate curve  
of your left arm,  
as a child is held—the blossom manes  
copies of your face.

You were loveliest when your face  
matched small spring flowers,  
wild-green, gentian blossomed—  
such as it were to pick . . .

and here to leave alone.

But when you blossomed out variegated,  
larkspur, garden,  
your beauty troubled me—  
I saw you, a jewel burning  
in such stalling eyes, and around  
you were not wholly mine . . .  
like a star or a people's song

































oil, 1948

HANS BAYEN

## Peter Helek Portfolio



oil, 1948

HANS BAYEN



oil, 1948

HANS BAYEN



oil, 1948

HANS BAYEN



oil, 1948

HANS BAYEN



oil, 1948

His canvases bring you a world of authentic experiences, but he has the touch of discovery

## Peter Helek: Realistic Artist

by ROBERT ULRICH GODDARD

Peter Helek paints living, clearly, people, places and objects. Also a mirror of the good stories here. He identifies himself with the world of visual expression. That when he sees with his eyes, he sees not only the things he sees, but the things he sees. He does not escape the responsibility of being by seeing, but by seeing, he sees. He is a man seeing about the world and observing, in terms of the world. What he sees is fascinating enough, his life in comparison to his art is a story in order to recognize his art.

A good is a fact and he is a good. With his eyes, he sees not only the things he sees, but the things he sees. He does not escape the responsibility of being by seeing, but by seeing, he sees. He is a man seeing about the world and observing, in terms of the world. What he sees is fascinating enough, his life in comparison to his art is a story in order to recognize his art. A good is a fact and he is a good. With his eyes, he sees not only the things he sees, but the things he sees. He does not escape the responsibility of being by seeing, but by seeing, he sees. He is a man seeing about the world and observing, in terms of the world. What he sees is fascinating enough, his life in comparison to his art is a story in order to recognize his art.

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## An advertisement for 'An Actor's Closet'. The central image shows a man in a brown suit and tie, holding a green hat, standing next to a large, ornate pedestal. On top of the pedestal is a dark, muscular statue of a man in a helmet. The background is a stylized blue sky with white clouds and a yellow building. The text 'An Actor's Closet' is written in a large, bold, serif font at the top right. Below the image, there is a list of names and a small logo.

STUDENTS  
PER QUARTER



One new three-glide and two three-glide. He holds a dance rehearsal for his ensemble while putting finishing touches to his simultaneously new set. When a commercial break is to close rather than a public one, and some a glitzy one does start. Our headquarters found did a lot better in his efforts of a double-breasted dance jacket in midnight blue than in his dance.

[illegible]



#### BACHELORS' AILE

Drawing by Bruce McKim

You'd think the eyes of an explorer  
my ownself would notice in the  
importance of my own handsomeness.  
The women in my own handsomeness  
have started from their pedestal  
and moved a lot in the art of  
dressing well, a necessity in my re-

cent. Taking time out from their  
and T-shirts, we find them com-  
placently at ease in a sense of their own  
style in a variety of colors. There is  
a visible movement in their hands  
disposal of their jacket, for instance,  
and a quiet dancing with the line

going too. Combined with grey flay-  
s and brown and white middle-  
age shoes with red rubber soles, he  
did very well. He then wears a rug-  
by (which is a good thing) and a (which  
is a good thing) and a (which is a  
good thing) and a (which is a good  
thing) and a (which is a good thing)



#### FASHIONABLE LEGAL TALENT

Drawing by Leslie Ransburg

One would hardly think these solemn  
cloaked business and their merely  
civil clothes were broken up by  
the city. But with every day there's  
an effort to be made and when a  
joke, which is as it should be. The  
even so all in the fact that here

are two men who cannot see, as let's  
say what makes them so. The latter  
is the substance of the fact that  
the moment, there is wearing a black  
grey (which is a good thing) and a  
dark suit, a well-worn type of  
which is a good thing.

Black clothing, black shoes and tan  
sneakers all keep his name under  
control. His own name like those  
a lot of other and wear a brown  
sweater with bright red and a more  
colored design. Green and blue and  
and green and blue are in character



#### ACCESSORIES AFTER THE FACT

Illustrated by Al Placido

The first thing that determines the your wardrobe's worth is the most consideration this would give to accessories. Accessories are a must, and the finished look of your wardrobe is based on them. Accessories, however, will be the

most important element in your wardrobe. The first thing that determines the your wardrobe's worth is the most consideration this would give to accessories. Accessories are a must, and the finished look of your wardrobe is based on them. Accessories, however, will be the

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## Campus Wearwithal

The small talk is about to begin. Approaches freshmen, sophomores, juniors, seniors and the members of the system are prepared for the early hours when many students will meet for the first time. It is not to be a surprise to the fact that many students will meet for the first time. It is not to be a surprise to the fact that many students will meet for the first time.

Students for many years have been used to the fact that many students will meet for the first time. It is not to be a surprise to the fact that many students will meet for the first time. It is not to be a surprise to the fact that many students will meet for the first time.

You'll need to have a few things in your wardrobe. The first thing that determines the your wardrobe's worth is the most consideration this would give to accessories. Accessories are a must, and the finished look of your wardrobe is based on them. Accessories, however, will be the

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It would be advisable to include more than one dress shirt in your wardrobe. A small supply of bow ties, neckties and ties will be a good idea. A small supply of bow ties, neckties and ties will be a good idea. A small supply of bow ties, neckties and ties will be a good idea.

Don't overlook the importance of your underwear and pajamas. A small supply of bow ties, neckties and ties will be a good idea. A small supply of bow ties, neckties and ties will be a good idea. A small supply of bow ties, neckties and ties will be a good idea.

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Mr. Big

A 16 to 1 shot  
on a great night's sleep!



The odds are you'll have a great night's sleep in Weldon's, no matter what size you wear. Because Weldon's famous cotton creases or flannels are tailored into every size ("size your size" doesn't hurt here, does it? Sure! Average? They were just created in the full cut slacks, the many trousers, the knifed shirts you know Weldonish and all the other custom details.

It says it's your duty, you get that, too? For Weldon designers know how you want pajamas to look. Hence, the handsome patterns and stripes.

Weldon pajamas—available in Mr. Stubb, Mr. Big, and Mr. Long, as well as regular sizes—cost as much. Look for them at your favorite store. \$1.00 to \$12.00.

As for where every where, or write for nearest dealer.

Weldon Pajamas 1275 Broadway New York 2

**WELDON**  
P A J A M A S



Mr. Stubb

Mr. Long

## A Certain Distinction

... happily married to comfort ...  
is yours in

PRE-FLEX SHOES BY CROSBY SQUARE

The shoe may be classically conservative or endowed with a lot of livability. But when it bears the name "Pre-Flex," you can be sure it offers luxurious, healthful comfort to look up to, good looks and good taste.

\* Pre-Flex offers a combination of "responsive" comfort you don't expect to find in shoes at moderate prices. The sole is built-in — pre-flexed — on a special machine. The shock is instantly spring-aided. The construction is flawless.

\* Pick your Pre-Flex shoes for fall — or year — Crosby Square shoes. The Master of 4 ready styles. Dozens of Mid-State Men for Mid-October, November.



Crosby Square is  
located in  
a series of unique  
buildings for  
American-made shoes.



**PRE-FLEX**

Special Process Shoes  
by Crosby Square

PRE-FLEX AND AIRFLEX SHOES AT MODERATE PRICES • RETENTION OF FLEXIBILITY, SOMEWHAT LESS



Only one of its kind...



The only way to match a bottle of Johnnie Walker Black Label is with another bottle of the same. Smooth and mellow... this distinguished Scotch whisky is unequalled for its full-bodied flavor, its friendly warmth.

**JOHNNIE WALKER**

BLENDING SCOTCH WHISKY  
BLACK LABEL • 50% PROOF

Popular Johnnie Walker is in every bottle of the fine Scotch drink. If necessarily be a "wet" when you're out... call again.  
© 1978 J.W. WALKER & CO., New York, N.Y. Johnnie Walker

## Honorable Choo Choo

Historic in the war, the Imperial Road's new aggressive Tennessee style

By WILLIAM AMORSON

THEY ARE THE "HONORABLE" road, the one that has been built for the past 100 years. The road is not a new one, but it is a new one. It is a road that has been built for the past 100 years. It is a road that has been built for the past 100 years. It is a road that has been built for the past 100 years.

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THE REVOLUTIONARY RAIN TOPCOAT  
Like Two Cents for the Price of One



## Gives Topcoat Smartness Plus Showerproof Protection

Tailored from Super-Fabric in Its Smart Appearance  
Looks the Long Life of the General

It's the rain that's the problem. It's the rain that's the problem. It's the rain that's the problem. It's the rain that's the problem. It's the rain that's the problem.

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**RAINFAIR**

MADE IN THE U.S.A.

MADE IN THE U.S.A.

MADE IN THE U.S.A.

MADE IN THE U.S.A.

MADE IN THE U.S.A.

MADE IN THE U.S.A.

MADE IN THE U.S.A.

MADE IN THE U.S.A.

MADE IN THE U.S.A.

Others may boast  
larger ears,  
costlier homes...  
but  
nobody can smoke a  
better cigarette!



This Taste  
Knows The  
Best Taste (all)

# MARLBORO

Nearly a Penny or Two More

## Honorable Choo Choo

Continued from page 113

These ladies are perfectly straight and straight and son of us why the night length to deliver a smart rabbit punch below the ear each time the train hits a bump, which is not seldom. The conduct, this all depends depends upon frequency and irregularity.

The same seats were delicately and designed to meet the requirements of the necessary American bottom back and seat back are made of deeply grooved steel. A rule as their own backs the passenger deeply increased—each an interesting, because of the effect that makes in the way, first.

There is not luxury, just such. It is almost certainly so badly as well of repair or showing that it is better. Some of the best engines, indeed, engines are up and so heavily loaded over to the maximum, these trains are frequent and every time the train passes through one, smoke pours in through the smoke windows. Every thing is covered with a thick oily mist.

The railroad tracks follow the line of level resistance, running along the mountain at the foot of the mountain, which means up to the very length on every train. The scenery is of the quietest and sometimes beautiful. When you get bored with the mountain view, you have only to look out the other window and watch the sea for a while. But you can never escape the monotony of the sea pictures that border the railroad on both sides.

All Japanese railroad workers are government employees and live in all the backs of policy but systems. Both were a uniform throughout the position and the trains in a very military fashion every other employee who makes more money than his. All employees in uniform, however, in

padding around the station, a big on every night.

Each station has its line of windows. Travel is restricted and people live up for hours for the privilege of being shown by those party officials. Big cars of this line are in the hills and the length of the platform is such that cars are not stopped with the rest of a regular train.

Throughout the whole of the night, and even during the day and they stay in the hills. They are dressed in black and white uniforms with white blouses. They are so usually about the night police in a three-year-old building is too busy to do a house and are probably the only station in Japan, as a group who do some people. When the train pulls in they run back and forth along the platform showing the name of the station. At the first pull out they stand nearby at attention having a hand out but none at your leaving.

All the while the train is at the station one of these young girls made the station looking at the gatekeeper of an excellent system is built in used of police. In a quiet way, however, the station the Ministry of the time, in need of money, selling off the station over and over again until the train is not left under way.

Her meaning has become for the occupation troops what "Japan's child" was to the New Guinea. G.I. contractors were to be all about when an officer's presence would fill the bill. In any G.I. but duty is as well as a matter of one and a half million men to fill the nation. This need to be in the moment. In comparison the Japanese man, though's short which has been so well published even the machine is a completely closed.

Continued on page 170



"Okay, too much and P.D. day."



## Do you have a "funny-mirror" figure?

You women feel themselves about your backs. But we make something keep on showing they are having the same figure of many years. When you take a hard, surprising look in the mirror recently? Is there something keeping you to be in the back?

Men have secrets, too. A Chesterfield Supporting Belt helps take five years off your figure. Your back looks more straight. You also have protection for your back and other organs, plus back support for circulation, fitness and hard physical labor.

Naturally, you'll feel better too. Good posture gets energy. For your health, let's get back in the normal position that Nature intended.

The Chesterfield is made by Johnson & Johnson—known for the surgical products for many years. Trained specialists of the finest science fabric. Tailored to fit. Tensile strength. Pores, elastic mesh provide with maximum air flow.

Why not try one for a week? We believe you'll find you'll look and feel just better. Sold at drug departments and men's wear stores. A remarkable value at \$2.50. Write to Johnson & Johnson, New Brunswick, N. J., for ordering folder.



YOU LOOK THIN...FEEL IT!

The dotted line shows the outline of a normal body. The solid line shows the outline of a body with a "funny-mirror" figure. The Chesterfield Supporting Belt helps take five years off your figure. Your back looks more straight. You also have protection for your back and other organs, plus back support for circulation, fitness and hard physical labor.

## Johnson & Johnson CHESTERFIELD SUPPORTER BELT

TAKES THE MIDDLE OUT OF MIDDLE AGE













































## Adventures in Bad Faring

Continued from page 36

Brinda, proved quite valuable, though eyes balled just enough to distinguish them, but haven't been out of the Blue Box since the band's broadcast is not different from those, so missing an *Archangels* session in the bathroom from the great front of the preceding day, too too assembly. Cold handed from the universal laughing over-enthusiasm—was at first filling, the business were again confused, and the song made of influence raised wild parents through songs, were a good one as reported. Some of it was at dinner in the Blue Box, band's members of this band and story of cold blooded that they really have done there. Another being a separate outburst, which after appearing to me. Up to this I had heard that the album live in this line was the best from a while that some really American authors get in children's book house. The child's people leads to modern school, preferred French. The *Princess* still expects difficult to become ask him as a history and such in the past, a mixture of the best and to do the part to which he is not to. For children in a *Walden* house, though again the matter was over a story as yet more taken with a sense of instant mischief.

Such aspects merely make you wonder whenever could have the idea at their heads. This occupies as follows, will include the way, as mentioned with a positive confidence. We had eaten and rather liked myself. Little could of anyone, ended in small but with me, but we were not prepared for the most of what *Archangels* thought as this trip a conversation from what must have the largest, some of the members of all sorts, a lack of that they have done there. Another being a separate outburst, which after appearing to me. Up to this I had heard that the album live in this line was the best from a while that some really American authors get in children's book house. The child's people leads to modern school, preferred French. The *Princess* still expects difficult to become ask him as a history and such in the past, a mixture of the best and to do the part to which he is not to. For children in a *Walden* house, though again the matter was over a story as yet more taken with a sense of instant mischief.



meanings. It is almost as if it were a kind of a... (The text is partially obscured and difficult to read due to the image quality and the way the text is laid out.)

depth which they put into the book. We all agreed that it was a... (The text is partially obscured and difficult to read due to the image quality and the way the text is laid out.)

September, 1947

## Pity the Poor Publisher

Continued from page 46

... (The text is partially obscured and difficult to read due to the image quality and the way the text is laid out.)

... (The text is partially obscured and difficult to read due to the image quality and the way the text is laid out.)

THE MARLY  
CORDROY  
CASUAL COAT

about  
177



## It's a Gorgeous shirt!

From hot Indian to open, there is no more beautiful dress in America than the modern shirt of the great West. This one is made of the finest... (The text is partially obscured and difficult to read due to the image quality and the way the text is laid out.)



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STERN APPAREL CORPORATION  
2505 SUPERIOR AVENUE, CLEVELAND 14, OHIO



















**After breakfast**  
When a sun is in the woods and the dawn clock that rings 'hurry to work' is worlds away, there's plenty of time to light up a Dutch Mellow and leisurely enjoy the soft, smoky taste of this pipe—*even after breakfast!*

## DUTCH MASTERS CIGARS



September in Canada

(Continued from page 27)

respect, both on national and international levels, and on the other, letters of identification driver's license, social security card, etc. Massachusetts officials should have their understanding confused with them, and instead, somehow should carry proof of their legal entry in the

U.S. What if real cost, Negrity. U.S. and Canadian dollars have equal value, but you'll get considerably more for your money up there than you would at home. Since Canada has experienced much better than we

the process line through the tree and conversion points. As a result, you pay for change in Cuts only when you change. In the good old days, before the lifting of OPA, you'd have solved all our examples (with us).

Example: A road lunch in Montreal or Ottawa will cost no more than fifty cents in a dollar if you eat very frugally as usual.

for the main part of lunch in Chicago or New York. A good dinner is about a dollar. Where can you get a dinner dinner now for a buck in the States?

Twelve dollars per day, per person, with meals to about 100 people for Canada's best resort hotels.

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*How's it coming?* by Dorothy Dunlop (Glenner & Sons), The University of Toronto Press.

*Continued from page 2*

For answers to particular queries, see  
 arranged self-addressed envelopes in Room  
 401, Federal Reserve, Building, Apt. 20,  
 Madison Ave., New York City 17.

**Hollywood Mystery**  
by PAUL BRUBB

**T**hen another trend sweeping Hollywood turns up some alarming statistics, according to the experience of a top talent recruiter from one of New York's top advertising agencies. He had gone to the play network's paradise in a strange contrivance with a few of his people.

working in shows for 30 years. During a visit to the Derby on Saturday, a hotel sales director earned two compliments and asked him to confide his underwear.

What are you going to find? he is named a newsmagazine who had been shown the whole story

The New York  
Nathan, a Keen,  
agent operator, used the agent  
up evenly and with only a  
man's lieutenant, covered, in-  
tuitively. Five hundred dollars a  
week, and turned back in his  
very day, with money paid.

The agent turned himself and  
went across his desk.

"Have his men," he was

How was your problem solved? [H]e was excited and in his confidence, someone asked those who might have, if they could tell him what the performer received.

"One kneaded  
week!" - *Sonnet*  
"One kneaded  
week!" - *Sonnet*

"Then I needed a week—why?"  
"Five hundred a week?" He couldn't believe it.  
"Then," he accounted, "is when the guy who loved him told me. He told me she wanted. I wanted when is the hell his money was?"  
Hollywood—signature of impostors! ■

[illegible]

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A lot more on page 72

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*"Nice idea!"*



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